

MAIN LOGO



MAIN LOGO STACKED



VERTICAL VARIATION



COLOR PALETTE

					
DEEP TEAL HEX: #033C4B RGB: 3 / 60 / 75 CMYK: 96 / 65 / 51 / 43 PANTONE: 309 C	DENIM HEX: #077692 RGB: 7 / 118 / 146 CMYK: 88 / 43 / 31 / 5 PANTONE: 2223 C	SKY BLUE HEX: #2BB8DB RGB: 43 / 184 / 219 CMYK: 68 / 4 / 9 / 0 PANTONE: 2200 C	SUNSHINE HEX: #EBCD79 RGB: 239 / 205 / 121 CMYK: 6 / 18 / 62 / 0 PANTONE: 2004 C	GOLDENROD HEX: #C89344 RGB: 200 / 147 / 68 CMYK: 21 / 42 / 86 / 2 PANTONE: 125 C	SAFFRON HEX: #BB4718 RGB: 187 / 71 / 24 CMYK: 0 / 79 / 100 / 26 PANTONE: 1675 C

NOTE: Pantone values are close matches to CMYK values. Use CMYK values for print whenever possible.

TYPOGRAPHY

HEADLINES	SUBHEADS	QUOTES	BODY COPY
Source Serif Semibold Source: Google Fonts	Source Sans Bold Source: Google Fonts	Source Serif Italics Source: Google Fonts	Source Sans Regular Source: Google Fonts
ABCDEFGHIJKLMNOP QRSTUVWXYZ abcdefghijklmnp qrstuvwxyz 1234567890!@#\$\$%^&*()	ABCDEFGHIJKLMNOP QRSTUVWXYZ abcdefghijklmnp qrstuvwxyz 1234567890!@#\$\$%^&*()	ABCDEFGHIJKLMNOP QRSTUVWXYZ abcdefghijklmnp qrstuvwxyz” 1234567890!@#\$\$%^&*()	ABCDEFGHIJKLMNOP QRSTUVWXYZ abcdefghijklmnp qrstuvwxyz 1234567890!@#\$\$%^&*()

BRAND STYLE

