



MAIN LOGO



ONE COLOR VARIATIONS



LOGO PLACEMENT



COLORS



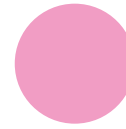
Children First Red

C: 0 M: 90 Y: 85 K: 0

Pantone 032C

R: 239 G: 65 B: 54

HEX #EF4136



Lychee

C: 1 M: 48 Y: 0 K: 0

Pantone 2037C

R: 241 G: 157 B: 196

HEX #F19DC4



Children First Purple

C: 81 M: 99 Y: 0 K: 0

Pantone 267C

R: 90 G: 47 B: 146

HEX #5A2F92



SLP BLUE

C: 70 M: 5 Y: 5 K: 0

Pantone XXXC

R: 17 G: 183 B: 225

HEX #11B7E1



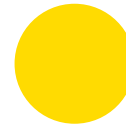
Tangerine

C: 0 M: 54 Y: 100 K: 0

Pantone 151C

R: 239 G: 65 B: 54

HEX #F78D1E



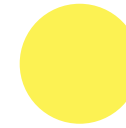
Mango

C: 0 M: 11 Y: 100 K: 0

Pantone 7548C

R: 244 G: 154 B: 193

HEX #FFBD00



Lemon

C: 1 M: 0 Y: 79 K: 0

Pantone 106C

R: 255 G: 242 B: 84

HEX #FFF254



Lime

C: 40 M: 0 Y: 98 K: 0

Pantone 375C*

R: 166 G: 206 B: 60

HEX #A6CE3C

* Note: **Lime** is one Pantone shade lighter than Children First Green, Pantone 377C.

FONTS

Vadelma Medium

Available from myfonts.com

Cabrito Condensed Bold

Available with Adobe Creative Cloud

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
 Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv
 Ww Xx Yy Zz 1234567890

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
 Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv
 Ww Xx Yy Zz 1234567890

EXTRAS



HOW TO USE

**Full Color Logo**

Please use the full color logo whenever possible.

One Color Logo

Printing rainbows be cost prohibitive. The one color logo was specifically designed for silkscreen printing on bags and tees. Do not use this variation for any other purpose. Use white or one of the logo colors whenever possible. Avoid printing this logo in all black.

Confetti

Confetti can be used to add visual interest to a print or web page layout. Do not add more confetti to the logo.

Additional Text

The logo was designed with an extra line of space to accommodate the event website and/or the event date. If Cabritio is not available, please use a sans-serif typeface such as Poppins, Montserrat, or Source Sans. All three are free via Google Fonts.

Format

The logo is designed to work in a circle-shaped format. If a circle is not an option, a square-shaped format may be used. Ideally, an additional text will align with the bookcover.



Welcome to Our Festival!

